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| <b>UTILITY<br/>PATENT APPLICATION<br/>TRANSMITTAL</b><br><i>(Only for new nonprovisional applications under 37 CFR 1.53(b))</i> | Attorney Docket No.    | 2100874-991250   |
|   | First Inventor         | Eran Steinberg   |
|   | Title                  | Method of Improving Orientation and Color Balance of Digital Images Using Face Detection Information |
|   | Express Mail Label No. | EV 331871748 US  |

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| <b>APPLICATION ELEMENTS</b><br>See MPEP chapter 600 concerning utility patent application contents | <b>ADDRESS TO:</b><br>Commissioner of Patents<br>Mail Stop Patent Application<br>P.O. Box 1450<br>Alexandria VA 22313-1450 |
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| 1. <input type="checkbox"/> Fee Transmittal Form (e.g., PTO/SB/17)<br>(Submit an original, and a duplicate for fee processing)  | 7. <input type="checkbox"/> CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)            |
| 2. <input checked="" type="checkbox"/> Applicant claims small entity status.<br>See 37 CFR 1.27.  | 8. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission<br>(if applicable, all necessary) |
| 3. <input checked="" type="checkbox"/> Specification<br>(preferred arrangement set forth below) [Total Pages: 59]   | a. <input type="checkbox"/> Computer Readable Form (CRF)   |
| -Descriptive title of the invention   | b. Specification Sequence Listing on:  |
| -Cross Reference to Related Applications  | i. <input type="checkbox"/> CD-ROM or CD-R (2 copies; or   |
| -Statement Regarding Fed sponsored R&D  | ii. <input type="checkbox"/> paper   |
| -Reference to sequence listing, a table,<br>or a computer program listing appendix  | c. <input type="checkbox"/> Statements verifying identity of above copies                                      |
| -Background of the Invention  |  |
| -Brief Description of the Drawings (if filed)   |  |
| -Detailed description   |  |
| -Claim(s)   |  |
| -Abstract of the Disclosure   |  |
| 4. <input checked="" type="checkbox"/> Drawings(s) (35 U.S.C. 113) [Total Sheets 18]  |  |
| 5. <input type="checkbox"/> Oath or Declaration [Total Pages ]  |  |
| a. <input type="checkbox"/> Newly executed (original or copy)   |  |
| b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d))<br>(for continuation/divisional with Box 18 completed)   |  |
| i. <input type="checkbox"/> <b>DELETION OF INVENTOR(S)</b><br>Signed statement attached deleting inventor(s)<br>named in the prior application, see 37 CFR<br>1.63(d)(2) and 1.33(b). |  |
| 6. <input type="checkbox"/> Application Data Sheet. See 37 CFR. 1.76.   |  |


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| <b>ACCOMPANYING APPLICATION PARTS</b>   |  |
| 9. <input type="checkbox"/> Assignment Papers (cover sheet & document(s))   |  |
| 10. <input type="checkbox"/> 37 CFR 3.73(b) Statement (when there is an assignee)   | <input type="checkbox"/> Power of Attorney       |
| 11. <input type="checkbox"/> English Translation Document (if applicable)   |  |
| 12. <input type="checkbox"/> Information Disclosure Statement with PTO-1449   | <input type="checkbox"/> Copies of IDS Citations |
| 13. <input type="checkbox"/> Preliminary Amendment  |  |
| 14. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503)<br>(Should be specifically itemized)   |  |
| 15. <input type="checkbox"/> Certified Copy of Priority Document(s)<br>(if foreign priority is claimed)   |  |
| 16. <input checked="" type="checkbox"/> Request and Certification under 35 U.S.C. 122<br>(b)(2)(B)(i). Applicant must attach form PTO/SB/35<br>or its equivalent. |  |
| 17. <input type="checkbox"/> Other:   |  |


18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part ☐ Claims Priority to Provisional application No.:

Prior application information: Examiner: Group/Art Unit:

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

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|---|---|-----------|--------------|----------|--------------|
| <b>CORRESPONDENCE ADDRESS</b>   |   |           |              |          |              |
| <input checked="" type="checkbox"/> Customer Number or Bar Code Label  or <input type="checkbox"/> Correspondence address below |   |           |              |          |              |
| Name  | Gray Cary Ware & Freidenrich, LLP 29585 |           |              |          |              |
| Attn:   | Andrew V. Smith PATENT TRADEMARK OFFICE |           |              |          |              |
| Address   | 153 Townsend Street, Suite 800          |           |              |          |              |
| City  | San Francisco                           | State     | CA           | Zip Code | 94107-1907   |
| Country   | U.S.A.                                  | Telephone | 415-836-2500 | Fax      | 415-836-2501 |

|                   |   |                                   |         |
|-------------------|---|-----------------------------------|---------|
| NAME (Print/Type) | Andrew V. Smith   | Registration No. (Attorney/Agent) | 43,132  |
| Signature         |  | Date                              | 6-26-03 |

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. If you need assistance in completing the form, call 1-800-PTO-4772 and select option 2.

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06/26/03

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*I hereby certify that this Non Provisional Application is  
being deposited with the United States Postal Service  
"EXPRESS MAIL Post Office to Addressee" service under 37  
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1450, Alexandria, VA 22313-1450*

by: Gerardo Ubau

June 26, 2013

Date



Signature

**NONPUBLICATION REQUEST  
UNDER  
35 U.S.C. 122(b)(2)(B)(i)**

|                      |  |
|----------------------|--|
| First Named Inventor | Eran Steinberg   |
| Title                | Method of Improving Orientation and Color Balance of Digital Images Using Face Detection Information |
| Atty Docket Number   | 2100874-991250   |

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

6-26-03

Date



Signature

Andrew V. Smith, Reg. No. 43,132

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

This collection of information is required by 37 CFR 1.213(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**